

Thank you for your interest in Party in the City, Bath's biggest party night of the year.

What is Party in the City?

Party in the City marks the opening of festival season in Bath, with a night of free live music involving more than 2,000 performers and an audience in the tens of thousands.

On a weekend in May, Bath becomes a stage for a celebration of free live music. Historic venues, churches, galleries, museums, music venues, pubs, clubs and shops throughout the city all get involved, hosting a wide range of live music performances.

Music spills out into the streets and there are outdoor stages, buskers and popup performances.

Why should I get involved with Party in the City?

It's a unique event that brings tens of thousands into the city centre to eat, drink, enjoy live music and generally party the night away.

Visitors roam the city with our printed programmes and/or mobile app in hand, searching out places to eat, drink and enjoy their favourite band, choir, orchestra, group, or ensemble performing for free. Our audience surveys tell us that discovering new places to visit for these activities is a favourite part of the Party in the City experience.

This is your opportunity to apply to be a venue partner of Party in the City and benefit by being sought out or discovered by our audiences on the night - and to have them come back to you in the future.

And all of the venues we've talked to report record visitor numbers and record takings on the night!

How much does it cost to be a venue partner and what do I get?

We do not charge you to be a venue partner. If you join the party us we will, for free:

- find and programme the most suitable artists to play in your venue
- assign you a Venue Ambassador to make sure you have everything you need to to advertise your participation including posters, banners and printed programmes

- feature your venue in our printed programmes and mobile app, which tell people where you are, how to find you and what acts you have performing
- provide you with social media tools to help you promote your venue and your participation in Party in the City

Can any venue join?

Yes - subject only to your agreeing to the conditions of joining and being within walking distance of the city centre. At present we don't have the resources to look after venues beyond this.

That sounds too good to be true. Why would you do this for me?

Party in the City is run by a charity whose aim is to fill every corner of the city centre with music that everyone can enjoy.

We don't sell tickets and our participating artists support us by being prepared to waive their normal performance fees.

Our audiences support us with voluntary donations to help us keep the party free to attend.

We are supported by Bath BID and other organisations who believe in what we do.

It's a partnership that works well but it must include your support if you sign up as a venue partner.

What does Party in the City expect from me as a venue partner?

You must agree to allow members of the public free access your venue between the hours of 5pm and 10pm and be willing to help us acknowledge the support of those who donate to keep the party free to attend.

You must agree to be responsible for all of the costs associated with hosting live music in your venue, including all licensing costs (premises licence, TEN, PRS fees).

You should understand that there is no party without the artists who perform, and agree to do what you can to support them with the facilities they need to be heard (most typically a suitable PA), and to be as generous as you can to thank them with hospitality - drink, food, whatever you can manage and think is appropriate.

Also you should know that to get the best out of your Party in the City experience you will need to support our marketing efforts with your own.

How to I apply to be a venue partner of Party in the City?

Simply click the link on the web site and fill out the application form by the deadline of 1st December. If you have any further questions please email info@partyinthecity.org.uk

We look forward to welcoming you to the party!